MAYOR AND COUNCIL AGENDA



NO. 17

DEPT.: Community Planning and Development Services DATE PREPARED: 9/15/05 STAFF CONTACT: Deane Mellander, Planner III FOR MEETING OF: 9/26/05

SUBJECT: Use Permit Amendment USA2003-0674B: Amendment to Block 5, Rockville Town Square; to delete four multi-family residential units and replace the resulting 10,000 square feet of floor area with retail (health and fitness center); RTS Residential, applicant.

RECOMMENDATION: Approval of Use Permit Amendment USE2003-0674B: Amendment to Block 5, Rockville Town Square; to delete four multi-family residential units and replace the resulting 10,000 square feet of floor area with retail (health and fitness center).

DISCUSSION: This application requests an amendment to the approved Use Permit for Block 5 of the Rockville Town Square project. The applicant proposes to delete four residential apartments on the second floor of the block and instead install a two-story health and fitness center in their place. Total added commercial space equals 10,000 gross square feet. The entry to the facility will still be at street level, with access to the upper floor area via internal stairs and elevator.

As a consequence of the change in use, the applicant has requested approval to revise the façade of the building to provide more window area at the second floor level for the fitness center. The balance of the façade from the third floor up will remain as previously approved. In the staff report to the Planning Commission, the staff recommended that the window frame treatments for the new windows at the second floor level be consistent with the balance of the window frames on the respective facades. The thematic design for the fitness center calls for the larger glazed areas. Within that context the staff can support the enlarged window areas, with the recommended condition.

The proposed amendment by itself remains within the parameters of the approved PDP for the project. We note that the proposed addition of the Cultural Arts building will add more retail space, and take the retail floor area beyond what was approved in the PDP. However, that issue will be addressed with consideration of the Use Permit for the Cultural Arts building, which also proposes an amendment to the PDP to address the gross floor area to be added.

Parking for the proposed use can be accommodated within the parameters of the parking being provided in the Town Square project, including the parking reduction for nonresidential uses allowed under the PDP.

BOARDS AND COMMISSIONS REVIEW: The Planning Commission reviewed this application at their meeting on August 15, 2005 and recommended disapproval. A copy of their recommendation is attached. In essence, the Commission is concerned about the façade appearance with the proposed window expansion. They are concerned that it will have an adverse impact on what is desired for the Town Center project.

PREPARED BY:	
Wear & Millin	9/20/05
Deane Mellander, Planner III	Date
APPROVED BY:	
R. James Wasilah	9 · 20 · 0.5
R. James Wasilak, AICP, Chief of Planning	Date
APPROVED BY:	
Arthur D. Chambers, AICP, Director	<u>9/6/05</u> Date
APPROVED BY:	
Car I here	- 7/41/2003
Scott Ullery, City Manager	Date

LIST OF ATTACHMENTS:

- 1. Planning Commission recommendation.
- 2. Staff report to the Planning Commission.
- 3. Building floor plans and elevation.



MEMORANDUM

September 15, 2005

TO: Mayor and Council

FROM: Planning Commission

SUBJECT: Planning Commission Recommendation on Use Permit Amendment Application

USE2005-00674B, Rockville Town Square Block 5.

The Planning Commission considered the proposed Use Permit amendment to Block 5 of the Rockville Town Square at its meeting on August 15, 2005. The proposed amendment would allow for the deletion of 4 residential units on the second floor of the building, and utilizing the resulting approximately 10,000 square feet of floor area to expand the retail commercial uses. The applicant is negotiating with a health and fitness club provider to occupy the space. The Commission received comments from the planning staff and the public.

The Planning Commission is very concerned that the proposed changes in the façade will have a negative impact on the quality of the streetscape for the Town Square project. The large expanse of windows at the second story seems to detract for the consistency and quality of the approved design. Commissioner Hilton also voiced a concern about what might happen to this space in the future, if the health club leaves. Second-story retail spaces are much harder to lease than ground floor area. He could only support the application with a façade design that is more compatible with the current design. Commissioner Britton also voice his concern that the façade design as proposed looks ugly and monolithic.

Therefore, on a motion by Commissioner Hilton, seconded by Commissioner Weiner, and with Commissioners Britton, Ostell and Johnson voting in favor of the motion, and with two members absent, the Planning Commission recommends disapproval of the proposed Use Permit amendment for Block 5 of the Rockville Town Square project.

cc: Planning Commission

Case File



MEMORANDUM

August 10, 2005

TO: City of Rockville Planning Commission

FROM: Deane Mellander, Planner III

VIA: R. James Wasilak, AICP, Chief of Planning

SUBJECT: Use Permit Amendment application USA2003-0674B, Rockville Town Square

Block 5; RTS Residential, applicants.

BACKGROUND

On March 15, 2004 the Mayor and Council approved use permits for the Rockville Town Square project. At that same meeting, the Mayor and Council, with the affirmative recommendation of the Planning Commission, approved an amendment to Preliminary Development Plan PDP2003-00005. The amendment allowed up to 6 stories on Block 5, reduced the allowable building height on Block 4 to 75 feet, and reduced the number of residential units from 777 to 660 units.

The applicants applied to amend use permit USE2003-00674 for Block 5 of the Town Square project to add 8 additional units above a portion of the building fronting along Maryland Avenue. This portion of the building is referred to as façade 5E. This amendment was approved by the Mayor and Council on November 11, 2004. The applicants are now requesting an amendment to delete four residential apartments in order to permit the installation of a two-story health and fitness club (Gold's Gym).

ANALYSIS

This amendment is requested in order to accommodate a proposed two-story health and fitness club in the Block 5 building. The club will have its main entrance at the street level. The upper floor will be accessible via interior stairs and elevator. In order to provide this space, four apartments on the second floor will be deleted.

The earlier amendment to Block 5 increased the number of residential units from 148 to 156 units, and the overall project total from 632 to 640. This number is still within the 660 units approved under the amended PDP plan. This amendment would reduce the units in Block 5 from 156 to 152, and in the Town Square project from 640 to 636. Note that pending PDP

amendment application PDP2003-0005B, for the Cultural Arts facility, does not affect the residential unit count for the Town Square. It does propose to increase the amount of retail permitted from 184,563 square feet to 192,000 square feet. This increase in retail area is proposed in part to accommodate the health club proposed in this Use Permit amendment application.

The proposed amendment will also require a change in the façade for this section of the building. The applicants wish to have large windows overlooking the street, in place of the windows that would have been associated with the residential units. The change involves the area between the driveway entry to the Block 5 garage and the point where this block joins Block 4. The façade remains unchanged above the second floor. In order to retain some degree of continuity, the staff recommends that the framing treatment of the new windows be consistent with the framing treatment of the other windows on the respective facades.

The approved and amended PDP allows for the following development:

Retail Commercial:

184,563 gross square feet

Multi-family residential:

660 dwelling units (including MPDU's)

Public Library:

102,522 gross square feet

Cultural Arts Facility:

25,900 gross square feet (may be increased by

13,000 additional square feet)

Maximum building height:

6 stories or 75 feet

The combined total development under the approved Use Permit applications is as follows:

Retail Commercial:

171,823 gross square feet

Multi-family residential:

644 dwelling units (including MPDU's)

	Development Summary by Block							
			Parking Spaces					
Block	Retail	Residences	Residential	Public				
1/2	70,071	241	324	225				
3A	-	0	0	0				
3B	35,973	142	256	0				
4	19,642	109	244	630				
5	46,137	152	154	122				
Total	171,823	644	978	977				

With this amendment, the amount of retail space will be increased by about 10,000 square feet. This will raise the total area to about 182,000 square feet, still below the PDP limit of 184,563 square feet. By itself, this Use Permit amendment does not require the approval of the pending amendment to the PDP, since the increase in retail is still below the amount previously approved. The addition of the approximate 10,000 square feet of retail in the Cultural Arts building, when added to the Block 5 amendment, requires the PDP amendment for additional retail space.

The following table summarizes the Town Square development with the proposed amendments and use permit amendments proposed:

Use	Amended PDP 2004	Approved Use Permits	Block 5 Amend.	Cult. Arts Facility	Subtotal	Requested PDP Amend.
Retail	184,563 s.f.	171,823 s.f.	10,000 s.f.	9,310 s.f.	191,133 s.f.	192,000 s.f.
Office	-	_	_	25,200 s.f.	25,200 s.f.	-
Cult. Arts	38,900 s.f.	-	-	36,290 s.f.	36,290 s.f.	
Cult. Arts Total minus Retail				61,490 s.f.		62,000 s.f.
Library	102,522 s.f.	102,522	-	***	102,522 s.f.	102,522 s.f.
Residential	660	648	644	_		660

Parking for the Block 5 building is included in the overall parking district plan for the Town Center area. A total of 977 public parking spaces are being provided within the Town Square project. The Walker Parking Consultants study indicates that the peak public parking demand on an afternoon weekday would be 856 spaces. This leaves a reservoir of 121 spaces. Note that in addition, there are 978 parking spaces provided for the residential uses for a total of 1,955 parking spaces in the Town Square project. In addition, 43 on-street parking spaces are being provided.

RECOMMENDATION

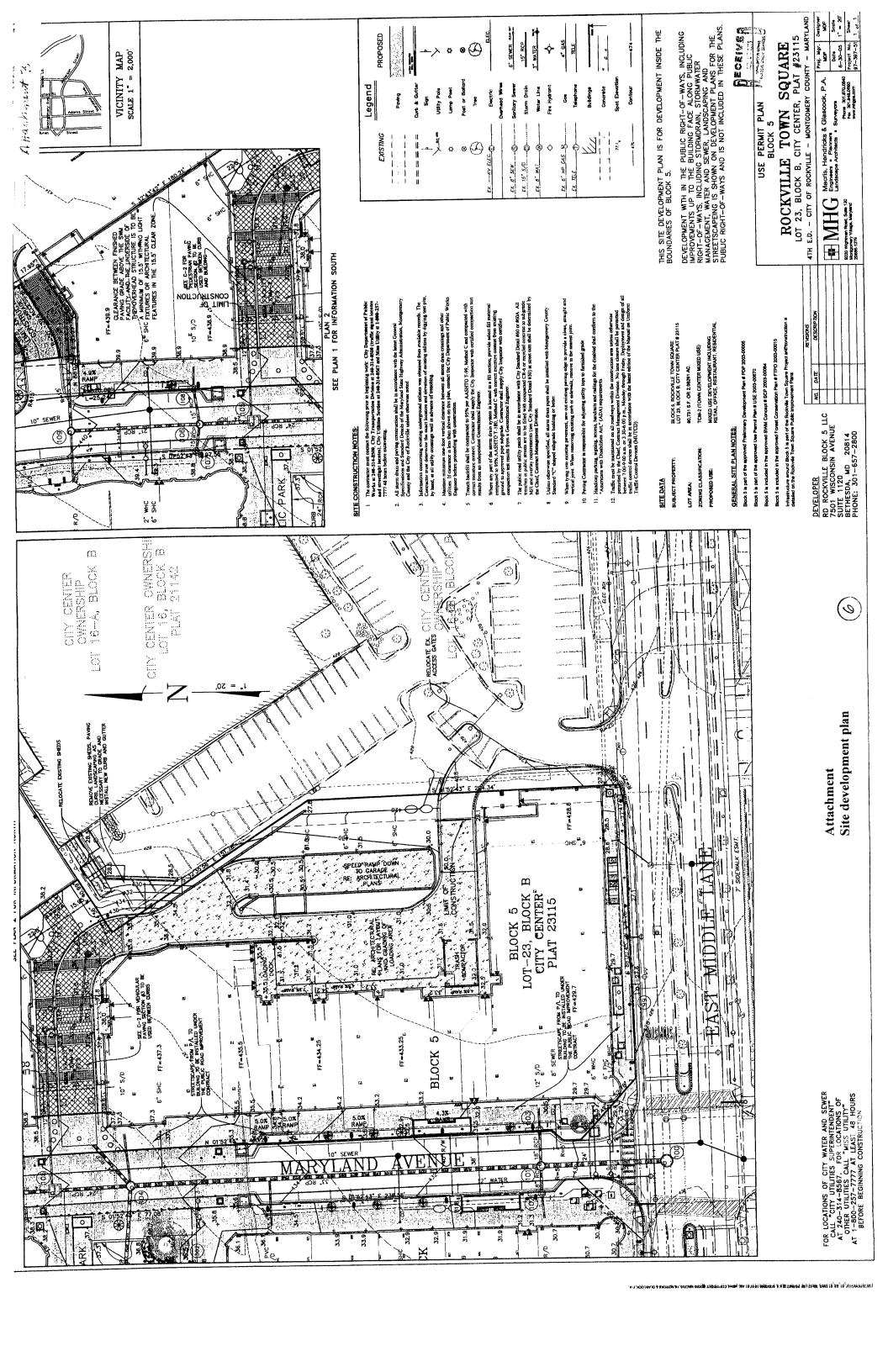
Under the provisions of text amendment TXT2004-00212, the Mayor and Council must approve amendments to Use Permits that were previously approved by the Mayor and Council. Therefore, in this case the Planning Commission is providing a recommendation to the Mayor and Council on this application.

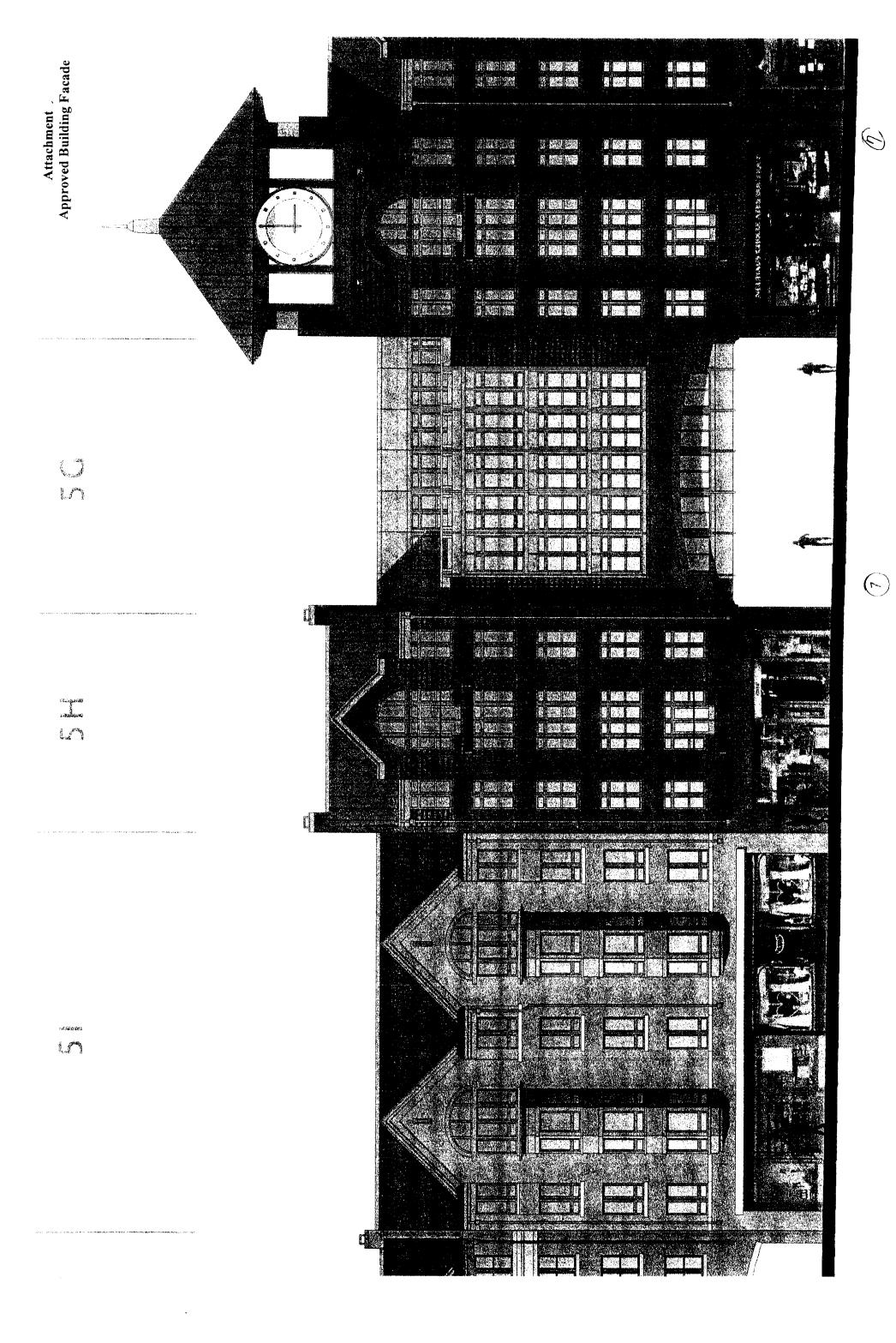
The staff finds that the proposed amendment is consistent with the original design approval for Block 5. The amendment remains within the parameters of the amended PDP. Staff therefore recommends approval of the proposed Use Permit Amendment with the condition above related to treatment of the window frames.

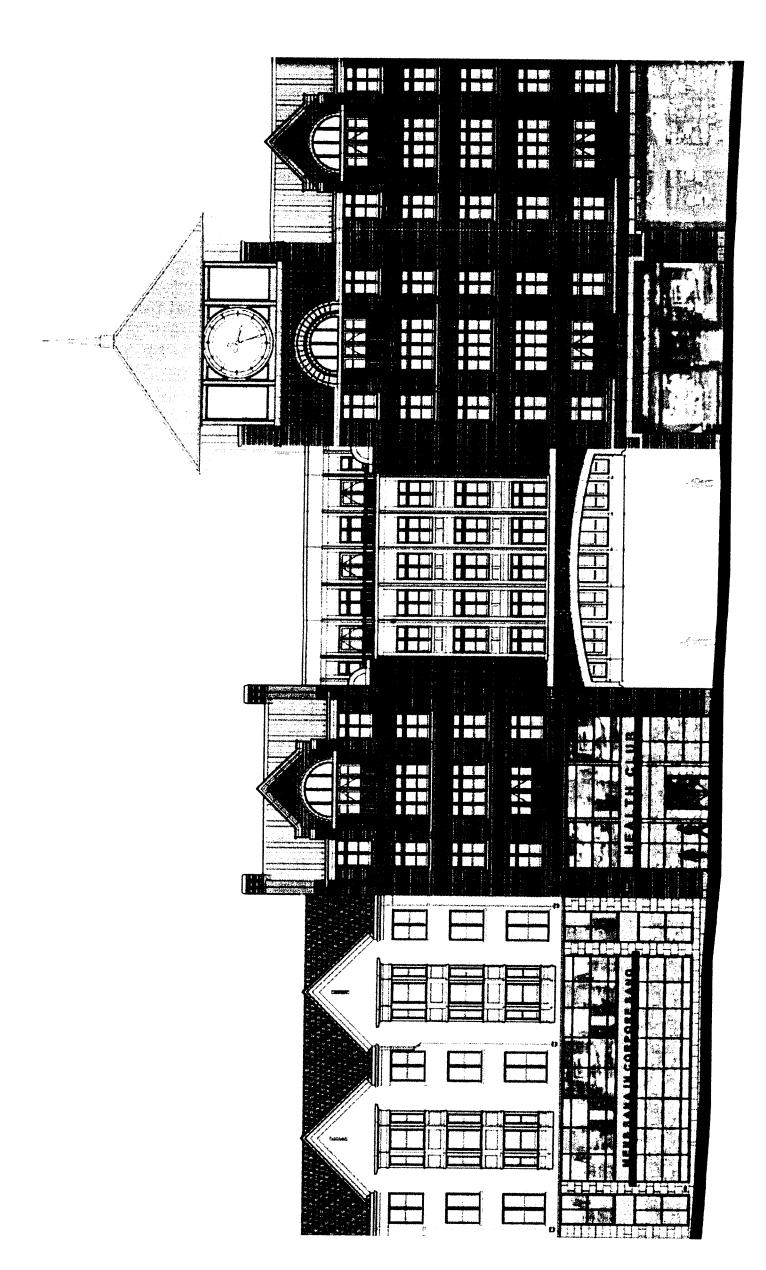
Page 4 August 10, 2005

/dem

- Attachments: 1. Site development plan.
 2. Approved façade design.
 3. Proposed façade design.







- PARTIAL EAST ELEVATION - PROPOSED STOREFRONT MARYLAND AVENUE